

Reach Cruise Industry Decision Makers by Retargeting Your Digital Ads

WHAT IS RETARGETING?

Simply put, retargeting is the process of tracking everyone who visits our website and showing ads to them as they visit other sites after they've left ours.



WHY IS RETARGETING SO EFFECTIVE?



RIGHT PEOPLE



RIGHT ADS



RIGHT PLACES

It keeps your brand front and center. We have the right people visiting our site, but we only have them for so long. Using retargeting, you can interact with those users while they're on our website AND when they leave to browse the rest of the internet.

It really is as easy as 1,2,3

Let us know which package is right for you.

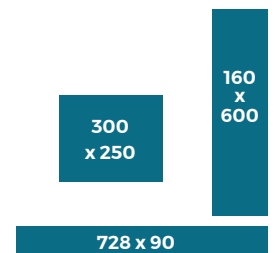
We'll place your ads on a host of relevant websites.

We'll share analytics with you each month.

NEW Packages. Limited Opportunity.

NEW PACKAGES	BUYER IMPRESSIONS	CPM (cost per 1000)	TOTAL COST
Tier 1	25,000	\$65	\$1,625
Tier 2 <i>(Limit 5)</i>	50,000	\$65	\$3,250

Ad Sizes and Specs:



PACKAGES ARE LIMITED SO ACTIVATE YOUR PARTNERSHIP TODAY!

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